



ISC2027 EVENT SPONSORSHIP TERMS AND CONDITONS

The I-TRACK Foundation will host the I-REC Standard Conference 2027 in Istanbul, Türkiye, on 26 and 27 January 2027. These Sponsorship Terms and Conditions apply to all sponsorship purchases, commitments, benefits, and deliverables connected to the Event, whether made online, via email, or through any other authorised channel. By purchasing or accepting a Sponsorship Package, the Sponsor agrees to be bound by these Terms and Conditions.

1. Definitions

- 1.1 "Brand Assets" means logos, trademarks, artwork, digital files, or other branding provided by either party for use under these Terms and Conditions.
- 1.2 "Event" means ISC2027, including all sessions, activities, and related functions scheduled by the Organizer.
- 1.3 "GDPR" means, collectively, (a) the General Data Protection Regulation (EU) 2016/679 ("EU GDPR") as it applies to the processing of personal data relating to individuals in the European Union or European Economic Area; and (b) any associated laws, regulations, statutory instruments, or official guidance applicable to the parties' processing activities under these Terms and Conditions.
- 1.4 "Organiser" means Stichting I-REC (trading as the I-TRACK Foundation) responsible for hosting the Event.
- 1.5 "Sponsor" means the organisation or individual purchasing or accepting a Sponsorship Package.
- 1.6 "Sponsorship Fee" means the total amount payable by the Sponsor to the Organiser in exchange for the rights, benefits, and deliverables included in the applicable Sponsorship Package, as communicated by the Organiser through its sponsorship materials, website, proposal, invoice, or written correspondence. The Sponsorship Fee is payable in full by the stated deadline and is non-refundable except as expressly provided in these Terms and Conditions or required by law.
- 1.7 "Sponsorship Package" means the specific sponsorship rights, benefits, commitments, and deliverables described in the Organizer's sponsorship materials, offer documents, or communications.

2. Sponsorship Grant & Rights

- 2.1 In return for payment of the Sponsorship Fee, the Organiser grants the Sponsor the rights and benefits contained in the applicable Sponsorship Package.
- 2.2 These rights may include:
 - a) branding and logo placement,
 - b) digital or physical activation opportunities,
 - c) exhibition or promotional space,
 - d) mentions in marketing, PR, or communications,
 - e) permission to reference the Event for promotional use,
 - f) a limited number of free delegate tickets for ISC2027.
- 2.3 Category exclusivity is granted only if expressly stated.
- 2.4 The Sponsor receives a limited, non-exclusive licence to use Event branding solely for approved promotional purposes.

3. Sponsorship Fee, Payment Terms & Taxes

- 3.1 The Sponsorship Fee is as stated in the Sponsorship Package or accompanying communication.
- 3.2 The Sponsor is responsible for paying any applicable taxes on the Sponsorship Fee.
- 3.3 The Sponsorship Fee must be paid in full by the stated deadline.
- 3.4 Late or non-payment may result in withdrawal of benefits without refund.
- 3.5 Sponsorship Fees are non-refundable, except where otherwise specified in these Terms and Conditions or required by law.
- 3.6 If the Sponsor is required to withhold tax from payments to the Organizer, the Sponsor shall gross-up the payment so that the Organizer receives the full Sponsorship Fee. Evidence of withholding payment must be provided.
- 3.7 Payments must be made net of bank charges and in the currency stated on the invoice.
- 3.8 The Sponsor must provide accurate billing and tax information. Corrected invoices may be issued where required by law.
- 3.9 If tax obligations change after purchase, the Sponsor agrees to pay or reimburse any additional taxes due.
- 3.10 The Organizer does not provide tax advice. Sponsors should seek independent third-party tax advice as needed.

4. Sponsor Obligations

- 4.1 The Sponsor shall:
 - a) supply required Brand Assets in the correct format and by the specified deadlines,

- b) ensure all promotional activities comply with law, venue rules, safety requirements, and safeguarding standards,
 - c) ensure that their staff or representatives always behave professionally and safely,
 - d) hold all necessary rights and permissions for materials used or distributed.
- 4.2 The Sponsor is responsible for the legality and safety of its materials and activities.

5. *Organiser Obligations*

- 5.1 The Organiser shall:
- a) deliver the benefits included in the Sponsorship Package using reasonable care and skill,
 - b) use reasonable efforts to run the Event as scheduled,
 - c) display Sponsor branding as agreed, subject to Brand Assets being provided on time and meeting required specifications.
- 5.2 The Organiser does not guarantee attendance levels, engagement, or return on investment.

6. *Intellectual Property*

- 6.1 Each party retains ownership of its intellectual property.
- 6.2 Each party grants the other a limited licence for Event related use of Brand Assets.
- 6.3 No party may alter the other's trademarks without approval.

7. *Conduct, Ethics & Reputational Protection*

- 7.1 The Sponsor must not undertake activities that could harm the reputation of the Event or Organiser.
- 7.2 The Organiser may remove Sponsor branding or suspend Sponsor involvement if necessary to avoid legal, safety, or reputational harm.
- 7.3 The Organiser may refuse or revoke access to any Sponsor staff or representative who:
- a) violates Event or venue rules,
 - b) engages in unsafe or disruptive behaviour, or
 - c) fails to comply with instructions from staff or security personnel.
- 7.4 The Sponsor must ensure that all its staff and representatives attending the Event understand and follow all Event rules and safety guidelines.
- 7.5 The Sponsor may not promote adult, discriminatory, offensive, or harmful content.

8. *Changes, Postponement & Cancellation*

- 8.1 The Organiser may make reasonable changes to Event logistics.
- 8.2 If the Event is postponed, sponsorship benefits transfer to the new date.
- 8.3 If the Event is cancelled without rescheduling, the Organiser may offer a refund or credit at its discretion.
- 8.4 Neither party is liable for failure to perform due to force majeure.

9. *Term, Termination & Consequences*

- 9.1 These Terms and Condition stake effect upon confirmation of sponsorship and remain in force until all Event related obligations are complete.
- 9.2 The Organiser may terminate sponsorship immediately in cases of non-payment, breach, unlawful conduct, or reputational risk.
- 9.3 Upon termination:
- a) all licences granted under these Terms and Conditions end,
 - b) branding may be removed,
 - c) any outstanding Sponsorship Fees become immediately due and payable,
 - d) no refunds are provided unless required by law.

10. *Insurance*

- 10.1 The Sponsor must maintain adequate insurance to cover risks and liabilities associated with sponsoring the Event including the attendance of staff or representatives at the Event.
- 10.2 The Organizer does not provide insurance and is not responsible for uninsured losses.

11. *Confidentiality*

Each party must keep confidential all commercially sensitive information obtained from the other, except where disclosure is legally required.

12. *Data Protection*

- 12.1 Both parties shall comply with applicable data protection laws, including GDPR.
- 12.2 Sponsor access to attendee data is limited to information provided with lawful consent.
- 12.3 Personal data may not be used for marketing without appropriate legal grounds.

13. Force Majeure

- 13.1 Force majeure refers to any circumstance beyond the reasonable control of the Organizer that prevents hosting the Event in whole or in part. Such circumstances include, but are not limited to: changes in law or government restrictions; strike, lock-out, or labour disputes; fire, flood, storm, or other natural disasters; war, military action, riot, civil commotion, or terrorism; epidemic, pandemic, or public-health emergency; explosion, malicious damage, or cyber-attack; destruction of or restricted access to the venue; or any event making it impossible or unreasonably difficult to host the Event.
- 13.2 In the event of force majeure, the Organizer and all suppliers or partners are released from their obligations for the duration and scope of the disruption. No damages or compensation are owed for non-performance caused by force majeure.
- 13.3 If the Event cannot be held due to force majeure, the Organizer will make reasonable efforts to reschedule the Event.
- 13.4 If the Event cannot be rescheduled, the Organizer may cancel the Event. In such cases, the Organizer is not obliged to provide compensation, damages, or reimbursement, except where required by mandatory applicable law. Any voluntary compensation remains at the Organizer's discretion.
- 13.5 The Organizer will notify the Sponsor as soon as reasonably possible of postponement, cancellation, or other measures taken under this clause.

14. Liability

- 14.1 Neither the Organizer nor its agents, representatives, partners, or contractors shall be liable for any injury, loss, damage, or expense incurred by the Sponsor's staff or representatives arising from any cause whatsoever connected to attendance at the Event, except where such liability cannot be excluded under applicable law.
- 14.2 Under no circumstances shall the Organizer or its agents or representatives be liable for:
- any special, indirect, incidental, punitive, or consequential damages, or
 - any loss of profit, loss of business, loss of opportunity, loss of use, or any costs or damages resulting from such losses.
- 14.3 To the maximum extent permitted by applicable law, any liability of the Organizer or its agents, whether based in contract, tort, statutory duty, or any other legal theory, shall never exceed the Sponsorship Fee paid.
- 14.4 The limitations set out in these Terms and Conditions do not apply where the damage results from the wilful intent or deliberate recklessness of the Organizer or its executive management, in accordance with applicable law.
- 14.5 The Sponsor acknowledges that the above allocation of risk is reasonable and customary for events of this nature. The Sponsor therefore agrees to obtain, at their own discretion and cost, adequate insurance to cover any risks, losses, or liabilities that may arise from attendance at the Event.
- 14.6 The Sponsor assumes full responsibility and liability for the actions or omissions of its own agents, employees, representatives, or independent contractors, whether acting within or outside the scope of their authority.
- 14.7 The Sponsor agrees to defend, indemnify, and hold harmless the Organizer, the event venue, and their respective affiliates, officers, employees, and representatives from and against any claims, demands, losses, damages, liabilities, fines, or expenses (including reasonable legal fees) arising directly or indirectly from:
- claims arising from Sponsor materials, activities, equipment, or infringement of intellectual property,
 - the actions or omissions of the Sponsor or their agents, employees, representatives, or contractors,
 - any breach of these Terms and Conditions by the Sponsor, or
 - any violation of applicable law by the Sponsor or their affiliates.

15. Governing Law and Jurisdiction

- 15.1 These Terms and Conditions (and any non-contractual obligations arising out of or in connection with them) are governed by and construed in accordance with the laws of the Netherlands, without regard to conflict-of-law rules.
- 15.2 All disputes, claims, or proceedings arising out of or in connection with these Terms and Conditions shall be brought exclusively before the competent court in 's-Hertogenbosch, the Netherlands (the judicial district of the Organizer's principal place of business). The Sponsor irrevocably consents to such exclusive jurisdiction and venue and waives any objection to that forum, including objections based on forum non conveniens.
- 15.3 The prevailing party in any action or proceeding is entitled to recover its litigation costs, including (without limitation) court fees, deposition and expert-witness costs, reasonable out-of-pocket expenses, statutory

interest, and a reasonable contribution to attorney fees, to the extent permitted under applicable procedural rules and any mandatory cost-shifting provisions. Nothing in this clause limits the court's ability to apply mandatory tariff-based costs or to award higher or lower amounts where permitted by applicable law.

16. Miscellaneous

- 16.1 The Event is managed by the Organizer, whose main office is in 's-Hertogenbosch, the Netherlands.
- 16.2 Any matters not expressly covered in these Terms and Conditions shall be resolved by the Organizer in a reasonable and final manner.
- 16.3 These Terms and Conditions and the Sponsorship Package description constitute the entire agreement between the parties relating to Event sponsorship. They replace all prior communications, proposals, or understandings, whether written or oral.
- 16.4 Any deviation from these Terms and Conditions is valid only if confirmed in writing by the I-TRACK Foundation.
- 16.5 No rights of the Organizer shall be deemed waived unless the waiver is in writing and signed by an authorized officer of the Organizer.