

The International Tracking Standard Foundation:
Founder of I-REC
De Mortel 2D
5211 HV, 's-Hertogenbosch
The Netherlands
www.trackingstandard.org
T: +31 20 399 7223

Call for Evidence for an Impact Assessment - 24 September 2025

Carbon Border Adjustment Mechanism (CBAM) – CBAM implementation: rules on the methodology for calculating emissions embedded in CBAM goods; rules on the adjustment of CBAM certificates to reflect the EU ETS free allocation; rules on the deduction of the carbon price paid in a third country

The International Tracking Standard Foundation welcomes the adoption of the European Commission's Carbon Border Adjustment Mechanism (Regulation (EU) 2023/956) in May 2023. This can be seen in our previous consultation response seen here: I-TRACK-Foundation_Consultation-CBAM_Final.pdf

In this consultation response we praised the admirable achievement made by implementing the first ever CBAM mechanism. A mechanism that is already under discussion to be replicated in the United Kingdom, Australia, Canada, Turkey, Brazil and China. Even the United States, however unlikely, is considering a "Foreign Pollution Fee" similar to the CBAM in Europe.

This consultation, however, hits the nail on the head related to the problem with CBAM as it is currently defined and it is an area that is embedded in the mission of our organization.

As currently proposed, the CBAM threatens the goal of encouraging local renewable energy use in non-European countries. If a CBAM adherent product's embedded emissions are calculated based on national averages (default values), the CBAM would end up treating producers the same regardless of their efforts to reduce their climate impact by using onsite or offsite renewable energy as a production input. Indeed, producers of goods covered by the CBAM would pay twice. Once for the renewable energy they may be contracting to purchase and a second time for emissions based on national averages (default values) for which they are not accountable due to their explicit procurement of renewable energy. This will undermine the motivation for producers outside of the EU to proactively use, and invest in, renewable energy.

Treating all commodity producers identically by using default values, irrespective of their efforts to reduce the emissions related to their production processes reduces the incentive to invest in low-carbon technologies in their home countries. This would weaken the ongoing transition to carbon-free commodity production and the development of low-carbon technologies. It would also increase global CO2 emissions by reducing the demand, and revenue, for locally produced renewables and low-carbon technologies. This opportunity cost will also affect European companies with

production or suppliers outside of Europe, reducing their incentives to run extra-European facilities on renewable energy.

The best way to encourage these commodity producers to purchase more renewable energy or low-carbon technologies is to require them to substantiate their products' actual embedded emissions based on contractually defined emission rights – such as energy attribute certificates (EACs), combined with (or without) PPAs.

Making use of these internationally recognized and implemented certification standards will allow for clarity as to the use of renewable electricity.

EACs form the backbone of attribute ownership, not only in Europe and the United States but in nearly every global jurisdiction where you can contract or procure renewable power. The issuance, ownership, and cancellation of tradable EACs provide the proof that emissions are related to a given product. In Europe this system is known as the Guarantee of Origin (GO or GoOs), in other jurisdictions as Renewable Energy Certificates (RECs) but they are all EACs – energy attribute certificates. In fact, most global EAC systems are local or regional adoptions of the system of GOs first designed by the EU more than 25-years ago.

We are pleased to see that the Commission incorporated stakeholder feedback into the final design of the CBAM mechanism to include contractually defined emissions ownership for embedded emissions claims. In simpler terms, the Commission has now made it clear that CBAM-adherent commodity producers (declarants) will have the option of either using default emissions factors for electricity emissions (Annex IV, point 4.3) or applying actual indirect emissions if they can prove a direct physical link or power purchase agreement (PPA) with a renewable electricity producer for an equivalent amount of electricity used in their commodity's production (Annex IV, point 5 & 6).

In practice, we believe the Commission's definition of PPA provided in Annex IV point 1(f) should demand that EACs are underlying these agreements to avoid double counting of attributes. Many modern PPAs rely on EACs to prove their renewable claims. These EACs provide the basis of the contractually defined emission ownership required by CBAM. CBAM implementation rules must make it clear that, if an EAC system is available in the jurisdiction for which the electricity is being generated, it *must* be used and defined in the PPA. The Commission does not require further detail at this stage, or even evaluation of national EAC schemes, but rather simply mandating the use of EACs in PPAs where available will limit the double counting of renewable electricity significantly.

Broadening the interpretation of PPAs to include EACs is not only logical but also supports the transparency and robustness of the CBAM. EACs have already been implemented in the EU—as defined in the Renewable Energy Directive—in the US and in

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many other countries in the world (such as the <u>60+ countries</u> adherent to I-TRACKs I-REC for Electricity market). These existing mechanisms *can* and *should* be leveraged by CBAM declarants as complementary tools to verify the embedded emissions of each product imported into Europe. Moreover, EACs, as standardized mechanisms with public databases – unlike PPAs -,will ease adherence for both declarants and verification bodies, by providing a trustworthy foundation for claims of renewable electricity usage.

Our recommendations to the Commission for future implementing acts

Whilst the CBAM regulation is highly prescriptive in some areas, other elements require further attention and clarification through implementing acts and the establishment of best practices. We highly recommend that the Commission considers the following key principles to ensure the CBAM's successful implementation:

Principle 1: Pursue clarity, simplicity, and consistency between key pieces of EU legislation

Unlike previous EU climate and energy legislation, the CBAM has a global reach, which means that new audiences will be introduced to several pieces of European legislation, such as the REDIII and the RFNBO delegated acts. With the source of electricity as a key component of indirect emissions for most CBAM-impacted sectors, the Commission needs to use implementing acts to clearly and simply articulate what best-practice adherence looks like for reporting electricity usage emissions. As a first step, the Commission's provided definition of PPAs in the CBAM regulation can be strengthened to encourage the mandate the use of EAC schemes (as has been done in Recital 15 of the RFNBO delegated acts) where these are available locally. This will accelerate the understanding and acceptance of best-practice renewable energy procurement in exporting nations.

Principle 2: Encourage actual emissions accounting over default emissions to drive decarbonization

As explained in our previous position paper, an over-reliance on default emission factors may have perverse impacts on developing renewable energy markets. If imported products' electricity usage emissions are calculated based on default values, the CBAM would end up treating producers the same regardless of their efforts to reduce their climate impact by using onsite or offsite renewable energy as a production input. When it comes to implementing the CBAM and achieving its policy intent, the best way to encourage commodity producers to purchase more renewable energy or to adopt low-carbon technologies is to require them to substantiate their products' actual embedded emissions with PPAs and underlying EACs.

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Principle 3: Work with national governments to define default residual mix emission factors

With two CBAM calculation methodologies for indirect emissions (default factors and actual values) it is critical that <u>double counting of renewable electricity is avoided</u>. Default country emission factors of electricity grids will need to exclude renewables that have already been claimed and procured by consumers through PPAs and the associated EACs (as acknowledged in Annex IV point 5). This is quite a complex undertaking, but it has been successfully achieved before in markets with robust voluntary EAC mechanisms (such as the Guarantee of Origin in Europe). From our experience, the national governments of commodity-exporting countries are best positioned to define default residual mix emissions factors together with standard-setting bodies, such as the I-TRACK Foundation. Creating a renewable market that is aligned to robust, international standards is a critical first step in this direction for countries that do not already have these processes in place. Our organization is currently working to develop the website www.residualmix.org for specifically this purpose.

Principle 4: Leverage existing voluntary mechanisms to reduce the administrative burden for CBAM declarants and verification bodies

Lastly, additional implementing acts should aim to reduce the administrative burden on CBAM declarants by leveraging existing mechanisms of best practice. In this context, EACs, and explicit recognition of the Guarantee of Origin, US Renewable Energy Certificate and the I-REC for Electricity are well-suited to support CBAM declarants with their actual emissions claims and record-keeping requirements, whilst also easing the verification process for accredited verifiers. Moreover, the to-be-developed CBAM registry should allow for efficient integration with existing EAC registries to accelerate and authenticate the declaration and verification process for relevant parties.

Closing remarks

The I-TRACK Foundation looks forward to working closely with the Commission and our global network of stakeholders to help standardise emissions reporting through EACs to help support the implementation of the CBAM.

Given that PPAs (and by extension reliable EACs such as Guarantees of Origin, Renewable Energy Certificates, and I-REC for electricity) now have a clear place within CBAM, we believe these instruments will help increase the value of renewable energy in Europe's trading partners and create market-based pressure for renewable energy expansion. As always, the I-TRACK Foundation will continue to work hard to get the principles of ex-post, fact-based certification – as a basis for contractually defined emission ownership and PPAs – embedded in the national regulatory policy of Europe's

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